UDEP: User-Driven Enhancement Program

Voice and Drive Your Enhancement Ideas

Your Voice

Created to give the Emerson user community a coordinated voice in Emerson's product development plans, the UDEP is your vehicle to drive the enhancements to existing features or functionality that you and your fellow users value most in Emerson Process Management offerings.

Your Representatives

The UDEP committee, comprised completely of leading users from the process industries, is empowered to run the idea evaluation, prioritization, and selection process for DeltaV™, AMS Suite, and PlantWeb™ related enhancements.

Representing the broader user community, the committee provides a focal point and a sounding board of peer professionals that takes the best of your ideas, distills them into development definitions, and advocates for their adoption in future releases of Emerson products.

Your Budget

Truly empowering the UDEP, Emerson entrusts a development budget and resources specifically for UDEP considerations. User ideas selected within the UDEP are directly entered into Emerson's product development plans for future release.

Have you ever said of your process automation, "You know, if someone would just add or improve this feature, it would make my work easier and my process better." At Emerson, we've heard folks like you talk about these improvement ideas—and we want to harness and help make them a reality. To do this we've created a dedicated program to drive the development of user ideas like yours. We call it our User-Driven Enhancement Program (UDEP).

More than just a listening board

Emerson has set aside resources and a development budget to follow through and implement the best of your ideas in future releases of Emerson products.

Tapping our best resources

Nobody knows your process issues or is closer to the practical use of automation technologies than you and your peers. So to tap this wealth of knowledge, we've institutionalized it with the UDEP.

EMERSON™
Process Management

Your Program

All Emerson Process users are encouraged to contribute enhancement ideas. You can enter your ideas directly on line at **www.UserIdeas-Emerson.com**. Every enhancement idea is formally considered through a rigorous UDEP committee evaluation process. Through this process, the committee compiles and prioritizes a "top list" of enhancement ideas. Then, in collaboration with Emerson's development team, each "top list" enhancement is assigned a development effort estimate. The UDEP committee then selects which ideas are implemented for future release by "spending" from an allotted UDEP develop-ment budget.

OUR Win

The result of the UDEP is a win-win —both for the user community and for Emerson. As a user, you get the features you believe will produce the greatest value for your process, while Emerson continually improves its offerings with enhancements that produce greater customer value and satisfaction.

> *"Seeing how the UDEP works firsthand, I can say users not only get their ideas listened to, users really drive which ones get done."*
>
> **—Tom Ellis, Lonza Biologics**

Got an enhancement idea? Go to:
www.UserIdeas-Emerson.com

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